



**BEFORE
STAGING**

**AFTER
STAGING**



*“You never get a
second chance
to make a
first impression . .*

*Why not make it a
great one!”*

HOME STAGING



INTERIOR REDESIGN



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Though home staging is relatively new in Minnesota, it has been a proven strategy elsewhere for many years. Staging positively influences how quickly homes sell and the prices they command.

Home staging is a very systematic process of preparing your home to be sold. The overall goal of staging, is not to cover up flaws and inadequacies, but rather

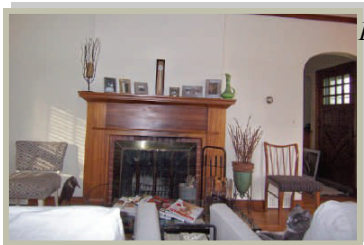
to neutralize the influence of the homeowner's personality on the home and dramatize the property's distinct features. Staging is beneficial whether you have a cute little bungalow or 4,000 square feet.

The staging process begins with a consultation by Hometown Realty's accredited "stager" who will do a room-by-room, front-to-back yard assessment of the home.

A comprehensive checklist of updates, repairs, and organizational modifications will then be made.

The seller will receive a blueprint of recommendations. The Seller can then decide how much time and effort they want to devote to making the stager-recommended changes.

Simplicity is Beauty



Before



Before & After Home Staging!

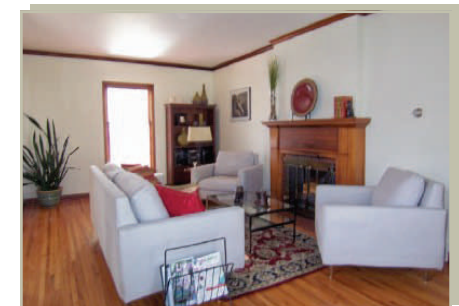
Benefits of Staging

- *Your home will show at its best from the first day of the listing.*
- *You will get the best price for your "staged" home compared to equally valued homes in the area.*
- *You will have many of your things already packed up and ready to move.*

Organized Simplicity



Before



Before & After Re-Design!